



# Andi RRASHI


Curriculum Vitae



## PERSONAL DETAILS

Name  Andi Rrashi

Mobile  (+355) 69 91 51 190

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## EDUCATION & CERTIFICATES

Courses 2012-2013 Prague College  
**School of Graphic Design**

Bachelor's 2010-2012 Czech Technical University  
**Faculty of Information Technology**



## WORKING EXPERIENCE

### Top Channel

06/2015 - *continues*

#### Motion Designer

- Creating a full broadcast package & branding the news edition, as well as designing animated charts and graphic elements
- Responsible for conceptualizing on air graphics with producers, then execute the final versions using Photoshop, Illustrator, After Effects

### Maniacard

04/2014 - 06/2015

#### Web Designer & Developer

- Developed full marketing campaigns for companies like Coca-Cola, Vodafone, Ford, Hausbrandt, T-Mobile, Mazars etc, especially print advertising, including posters, banners, billboards, postcards etc.
- Development of CMS-based websites and facebook apps/games

### Pika Pro

09/2013 - 04/2014

#### UI/UX Designer

- Developed interface mockups and page prototypes for websites while focusing on usability by defining the navigation, user workflows & layouts
- Produced graphic user interfaces suitable for desktop browsers, tablet and mobile devices

### Czech Technical Uni.

09/2011 - 04/2012

#### UX Designer

- Worked with data from Web Analytics services and User Behavior analysis to improve the ranking of the website on search engines
- Performed A/B testing to improve the user interaction & experience

### Rozafa Print&Design

06/2010 - 09/2010

#### Graphic Designer

- Lead designer responsible for creating various design solutions starting from the brief, ideas, concepts and final execution
- Designing and branding of stationary objects but mainly booklets and brochures aimed to be released to the public

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## SKILLS

### Graphic Design

Photoshop ●●●●●●  
Illustrator ●●●●●●  
InDesign ●●●●●●

After Effects ●●●●●●  
Auto. Maya ●●●●●●  
Cinema 4D ●●●●●●

### Programming

C/C++/PHP ●●●●●●  
HTML/CSS ●●●●●●  
Javascript ●●●●●●

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## LANGUAGES



Mother Tongue



Fluent



Advanced



Beginner



Beginner



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## AWARDS & RECOGNITIONS



**Infomatrix**  
Bucharest, Romania



**E-Biko Olympiad**  
Istanbul, Turkey



**Informatics Comp.**  
Tirana, Albania



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## PROFILE

*I am a very communicative person with solid work ethics. I take pride in my work and in the passion that comes with it. I care about the smallest of details and try to be meticulous and exceptional even when that is not required. As Harvey Firestone says "Success is the sum of details."*

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