



Andi Rrashi

VISUAL DESIGNER

Profile

I'm a multifaceted visual & motion designer. with a focus on product design, user experience & interface, as well as interaction design for mobile, web and desktop platforms. I love clean & simple compositions, inclusive visual languages and comprehensive design systems.

Work Experience

Head of Design - Swipin

07/2020 - Present

Swipin is a social shopping app where people can discover products, shop with their friends online, share recommendations and get ideas from friends family & the community around

Lead Designer - Vizion+

02/2018 - Present

- Rebranded the entire channel network, giving it a fresher and a more modern look
- Translated TV goals into a visual roadmap, determining the creative direction & guidelines

Senior Motion Designer - Top Channel

06/2015 - 05/2018

- Turned complex data into compelling visual storytelling that engaged, informed and inspired
- Animated motion graphics and visual effects for featured documentaries and tv shows

Visual Designer - Maniacard

04/2014 - 06/2015

- Worked on UI/UX design projects for clients such as Raiffeisen, T-Mobile, Vodafone, Ford etc.
- Designed mobile interfaces, mockups, interaction flows, navigation maps & prototypes

UI/UX Designer - Pika Pro

09/2013 - 04/2014

- Developed interfaces for CMS-based websites, landing pages & Facebook apps/games
- Tweaked designs using analytical data to enhance and increase conversion rates

Education

Prague College

09/2012 - 07/2013

School of Graphic Design

Czech Technical University

09/2010 - 07/2012

Faculty of Information Technology

Contact

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<https://dribbble.com/andirrashi>

Languages

Albanian (Mother Tongue)

English (Full Professional Prof.)

German (Limited Working Prof.)

Turkish (Full Working Proficiency)

Skills

Motion Design / Compositing

Graphic Design / Advertising

Branding & Visual Identity

Digital / Print Design

Corporate Design

Layout & Typography

User Interface Design

User Experience Design

Interaction Design

Wireframing & Prototyping

Web Development

Tools

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Adobe Premiere

Sketch / Figma / Adobe XD / Zeplin

ProtoPie / Principle / InVision

Final Cut Pro

DaVinci Resolve

Maya / Cinema 4D / Spline

Programming

AE Expressions

HTML5 / CSS3

PHP / Javascript

Wordpress



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