



# Andi Rrashi

MOTION DESIGNER

## Profile

I'm a passionate motion and graphic designer, with 5+ years of experience who has regularly experimented with different styles, colors and visual language. I love intricate compositions, bold colors and comprehensive designs.

## Work Experience

### Interaction Designer - Vizion+

02/2018 - Present

- Redesigned the digital presence of the media starting with a mobile-first approach
- Created interactive and high-fidelity prototypes to showcase the products

### Motion Designer - Top Channel

06/2015 - 05/2018

- Managed and coordinated creative projects from concept through completion
- Translated complex concepts and data into compelling visuals for media outreach

### Motion Designer - Maniacard

04/2014 - 06/2016

- Lead motion graphics projects for clients, such as Coca-Cola, T-Mobile, Vodafone, Ford etc.
- Animated graphics for on-air spot commercials, T.V. brand identity, marketing/web collaterals

### User Interface Designer - Czech Technical University

09/2011 - 04/2012

- Developed mobile interface wireframes and mock-ups while focusing on usability and UX
- Designed user interaction flows and navigation maps for various interactive processes

### Graphic Designer - Rozafa Print&Design

06/2010 - 09/2010

- Created design solutions starting from the brief, concepts, ideas and final execution
- Developed and maintained print/web collateral, graphical standards, marketing

## Education

### Prague College

09/2012 - 07/2013

School of Graphic Design

### Czech Technical University

09/2010 - 07/2012

Faculty of Information Technology

## Contact

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<https://andirrashi.me>

## Languages

Albanian (*Mother Tongue*)

English (*Full Professional Prof.*)

Turkish (*Full Working Proficiency*)

German (*Limited Working Prof.*)

## Skills

Motion Design / Compositing

Graphic Design / Advertising

Branding & Visual Identity

Digital / Print Design

Corporate Design

Layout & Typography

Sketching / Illustration

User Interface Design

Interaction Design

Wireframing & Prototyping

Web Development

## Tools

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Adobe Premiere

Sketch / Principle / InVision

Final Cut Pro

DaVinci Resolve

Autodesk Maya

Cinema 4D

## Programming

AE Expressions

HTML5 / CSS3

PHP / Javascript

Wordpress / Joomla