



Andi Rrashi

UI/UX DESIGNER

Profile

I'm a passionate Motion & Interaction Designer, with 6+ years of experience. User Experience specialist. Brand Architect. Tech Enthusiast. I love intricate compositions, bold colors, distinct visual language and comprehensive designs.

Work Experience

Lead Designer - Vizion+

02/2018 - Present

- Managed and coordinated creative projects from concept through completion
- Rebranded the entire channel network, giving it a fresher and a more modern look

Senior Motion Designer - Top Channel

06/2015 - 05/2018

- Translated complex concepts and data into compelling visuals for media outreach
- Animated motion graphics and visual effects for featured documentaries and shows

Graphic Designer - Maniacard

04/2014 - 06/2015

- Worked on motion projects for clients, such as Raiffeisen, T-Mobile, Vodafone, Ford etc.
- Animated graphics for on-air spot commercials, T.V. brand identities, marketing collateral

User Experience Designer - Pika Pro

09/2013 - 04/2014

- Developed interfaces for CMS-based websites, landing pages & facebook apps/games
- Worked with analytical data to enhance the designs and increase conversion rates

User Experience Designer - Czech Technical University

09/2011 - 04/2012

- Developed mock-ups and mobile interfaces while keeping in mind usability and UX
- Designed user interaction flows and navigation maps for various interactive processes

Education

Prague College

09/2012 - 07/2013

School of Graphic Design

Czech Technical University

09/2010 - 07/2012

Faculty of Information Technology

Contact

E-mail: andirrashi@gmail.com
Phone: +355 69 91 511 90
Skype: [andirrashi](https://andirrashi.me)
<https://andirrashi.me>

Languages

Albanian (Mother Tongue)
English (Full Professional Prof.)
German (Limited Working Prof.)
Turkish (Full Working Proficiency)

Skills

Motion Design / Compositing
Graphic Design / Advertising
Branding & Visual Identity
Digital / Print Design
Corporate Design
Layout & Typography
Sketching / Illustration
User Interface Design
Interaction Design
Wireframing & Prototyping
Web Development

Tools

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Premiere
Sketch / Adobe XD / Figma
ProtoPie / Principle / InVision
Final Cut Pro
DaVinci Resolve
Maya / Cinema 4D

Programming

AE Expressions
HTML5 / CSS3
PHP / Javascript
Wordpress / Joomla