



Andi Rrashi

Motion Designer

📍 Tirana, Albania

Profile

I'm a passionate motion and graphic designer, with 4+ years of experience who has regularly experimented with different styles, colors and visual language. I love intricate compositions, bold colors and comprehensive designs.

Work Experience

Junior Art Director - Top Channel

06/2015 - Present

- Successfully managed and coordinated creative projects from concept through completion
- Designed & animated title sequences, on air graphics, content graphics, bumpers, promos

Motion Designer - Maniacard

04/2014 - 06/2016

- Lead motion graphics projects for clients, such as Coca-Cola, T-Mobile, Vodafone, Ford etc.
- Animated graphics for on-air spot commercials, TV. brand identity, marketing/web collaterals

Web Designer - Pika Pro

09/2013 - 04/2014

- Developed user interfaces for CMS-based websites, landing pages & facebook apps/games
- Worked with analytical data to enhance the designs and increase conversion rates

UI Designer - Czech Technical University

09/2011 - 04/2012

- Developed interface mockups and web page prototypes while focusing on usability
- Produced graphic user interfaces suitable for desktop browsers, tablet & mobile devices

Graphic Designer - Rozafa Print&Design

06/2010 - 09/2010

- Created design solutions starting from the brief, concepts, ideas and final execution
- Developed and maintained print/web collateral, graphical standards, marketing

Education

Prague College

09/2012 - 07/2013

School of Graphic Design

Czech Technical University

09/2010 - 07/2012

Faculty of Information Technology

Contact

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Languages

Albanian (*Mother Tongue*)

English (*Full Professional Proficiency*)

Turkish (*Full Working Proficiency*)

Italian (*Limited Working Proficiency*)

Skills

Motion Design / Compositing

Graphic Design / Advertising

Art Direction

Branding & Visual Identity

Digital / Print Design

Corporate Design

Layout & Typography

Sketching / Illustration

User Interface Design

Web Development

Online Marketing

Tools

Adobe Photoshop

Adobe Illustrator

Sketch

Adobe InDesign

Adobe After Effects

Adobe Premiere

Final Cut Pro

DaVinci Resolve

Autodesk Maya

Cinema 4D

Programming

HTML5 / CSS3

PHP / Javascript

Wordpress / Joomla

Prestashop